

Annual Impact Statement

2019



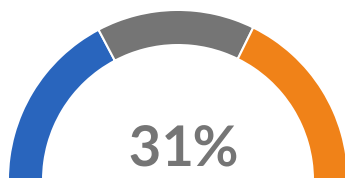
OUR MISSION is to educate and empower our community to make healthy, life-affirming choices.

PROUDLY SERVING Red Wing and surrounding communities for 14 years.

From hope for 1 in 2006 to 245 babies born to date!

Programs & Services

Medical

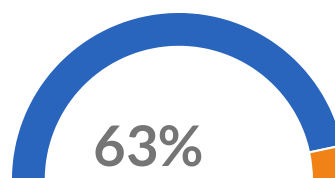


31%

- PREGNANCY TESTS
- ULTRASOUNDS
- STD TESTING

All medical services are provided by a caring, licensed, medical professional. Services include, pregnancy testing, obstetric ultrasound, and testing for sexually transmitted diseases. All medical services are under the direction and supervision of a local medical doctor.

Educational

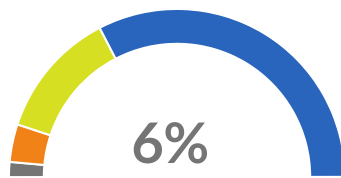


63%

- EWYL
- OUTREACH SPEAKING

By the end of 2020, all our curriculum will be 100% evidence based. Our incentivized parenting program, "Earn While You Learn" (EWYL) is facilitated 1-1 between a client and trained client advocate. Our trained speakers use *REAL Essentials*, the country's leading relationship education curriculum, when educating groups.

Support

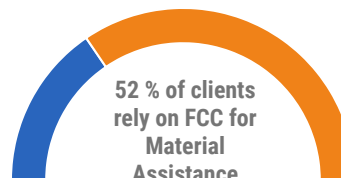


6%

- POST ABORTION HEALING
- MISCARRIAGE HEALING
- BIBLE STUDY
- PRISON MINISTRY

Support services are provided by compassionate, trained advocates. Services include, Option Education, where we provide information and support regarding an unplanned pregnancy. We also offer biblically based studies designed to support someone who is grieving a loss whether from an abortion or miscarriage, or struggling with past trauma.

Material Assistance



52% of clients rely on FCC for Material Assistance

- DIAPERS
- BABY EQUIPMENT AND SUPPLIES

Emergency diapers, baby food and formula are distributed to those in need, no program participation is required. Other items such as car seats, cribs, strollers, clothing and hygiene products are earned by our clients through our EWYL program. Clients who participate on a weekly basis for one year have the opportunity to earn an average of \$1,400 worth of material items.

All programs and services are offered at no cost, without judgment.

879



Client Visits

151



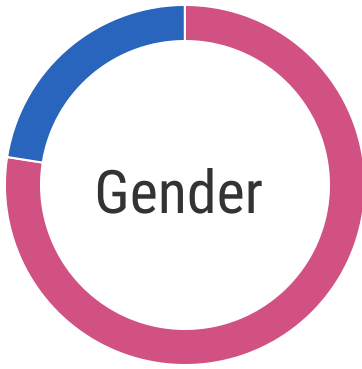
Distinct Clients

76

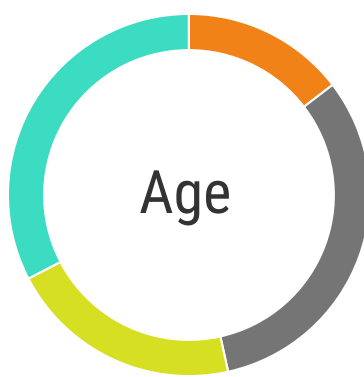


New Clients

Client Demographics



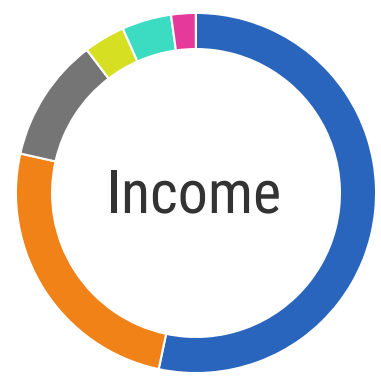
● FEMALE ● MALE



● 15-19 ● 20-24 ● 25-29 ● 30+



● AFRICAN AM. ● ASIAN/PACIFIC ISLANDER ● CAUCASIAN ● HISPANIC/ LATIN AM. ● NATIVE AM. ● MULTI RACIAL



● \$ 0-14,000 ● \$15-29,000 ● \$30-44,000 ● \$45-59,000 ● \$60,000+ ● UNKNOWN

Collaborations & Partnerships



Collaborative Partnerships

- **Vitamin Angels** We were able to provide 22 pregnant/ nursing clients with prenatal vitamins.
- **Cradle of Hope** We were able to provide 9 clients with pack'n plays.
- **Pajama Project** We were able to distribute over 100 new pajamas and books to families in need.
- **MN Dept. of Health** We receive funding through the Positive Alternatives Grant, which supports our EWYL program.

A special thank you to the many volunteers who contributed their time and talents to First Choice Clinic.

+2,750 hours were donated to support our mission in 2019!



Outreach Locations

REAL Essentials Healthy Relationships Curriculum is used at the following locations. Facilitated by trained and certified FCC Staff & Volunteers.

- Ellsworth High School
- Elmwood High School
- Goodhue Middle School
- Red Wing High School
- Tower View Alternative School
- Goodhue County Jail
- Pierce County Jail

Through our outreach programs, First Choice Clinic shared an encouraging message of **value** and **self-worth** with **392 individuals**.



What others have to say

"My mom passed away last year. First Choice Clinic is a place I can go every week to learn about parenting & talk with someone who cares." ~ **EWYL Client**

"I still have worth, even though I was sexually abused." ~ **Student**

"I trust First Choice Clinic. I made poor choices, but they don't define me. I want to help First Choice Clinic help others like me." ~ **Client**

"The speakers were **relevant, honest** and **spoke the truth!** I am so glad they came to speak to our kids. The program was a great addition to our lessons." ~ **High School Health Teacher**

Learn More

..... **Find us at our new location**

First Choice Clinic

now located at: (as of 2/3/20)

**1614 West Third Street
Red Wing, MN 55066**

One block from our previous location near the Career Force Center.

First Choice Clinic is a 501c3, nonprofit organization.

For more information please visit our website, follow us on Facebook, or contact us directly.



firstchoiceclinicrw.com



(651) 267-4357



facebook/firstchoiceclinicrw/



info@firstchoiceclinicrw.com

